

Alexander R. Praxel

1500 North Wood Ave.
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715.773.0422

Qualification Statement – Creative individual who enjoys working on project solutions that are outside of the box.

Education

Herzing University
Bachelor of Science in Graphic Design

Madison, Wisconsin
Graduated April 2016

Technical Skills

- Photoshop
- Flash
- Dreamweaver
- InDesign
- Illustrator
- Premiere
- Wordpress
- Microsoft Office
- Bootstrap
- Autocad
- Cadworx
- After Effects

Work and Project Experience

Felker Brothers, Marshfield WI 54449 01/22 - Present - Draftsperson

- Redraw Customer supplied layouts and drawings in Autocad using Cadworx
- Update previously created layouts based on customer feedback

Holiday Inn, Marshfield, WI 54449 08/17 -12/21 - Graphic Designer/Night Auditor

- Created new branding assets for The Rivers such as gift cards and menus
- Work on Night Audit balancing the books for the hotel

Maple Ridge Farms, Mosinee, WI 54449 - 09/18 - 12/18 - Graphic Designer

- Customize art for use on consumer products
- Create labels and advertisements
- Create virtual mockups of art for customer approval

Marshfield Clinic Information Services, Marshfield, WI 54449 - 01/16 - 03/17 Contract Graphic Designer

- Worked on Datacenter promotional video
- Developed ads for nationally circulated magazines
- Developed twitter advertisements in concert with Microsoft
- Created pages for website as needed using Wordpress
- Edited presentations to enhance readability and visual appeal
- Created posters to promote Marshfield Clinic Information Services

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Professional References**Bradley Bekkum, M.D.**

Former Medical Director
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Laura Phillips

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Sara Scheu

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Kari Polka

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Supervisor at Maple Ridge